



THE LEAP COALITION

Ensuring Black farmers keep their land.

John Deere, in partnership with the National Black Growers Council (NBGC) and the Thurgood Marshall College Fund (TMCf), established the LEAP (Legislation, Education, Advocacy and Production Systems) coalition which:

- Addresses priority legislation
- Expands educational and advocacy opportunities
- Ensures access to tools and technology to help all farmers successfully navigate advanced production systems

LEAP is dedicated to ensuring the long-term sustainability of over 60 million acres of land currently owned or farmed by Black farmers.



LEGISLATIVE

- Justice for Black Farmers Act
- Debt relief
- Land grant programs



EDUCATION

- Support for the Southern Federation of Cooperatives (FSC) Farm Fellowship internship program
- Legal support and resources
- Pro bono legal counsel



ADVOCACY

- 5-year commitments to Thurgood Marshall College Fund (TMCf) and FSC
- FSC's National Heirs Property Conference participant
- Communications about agri-business, government assistance and incentive programs and resources



PRODUCTION SYSTEMS

- More than 40% of contributions supported underrepresented Black farmers and communities
- Lending, relending and lobbying agencies and co-sponsored interns to support Black farmers
- Educate Black landowners and facilitate access to farming tools, technology and resources

Without diversity, farms cannot survive. It's true of farmers too. This is where the LEAP coalition is trying to help.

Visit www.Deere.com/LEAPcoalition



JOHN DEERE